




## Enhanced Booth Listing Opportunities for Exhibitors

Enhance your visibility to attendees by selecting one of the digital promotion packages below. Digital promotion packages increase your visibility with attendees 3-4 times more than with a standard online booth. Take this opportunity to showcase all of your products and services while increasing traffic to your booth on the show floor.

Enhanced Booth Listing Features	Basic Free	Bronze \$495	Silver \$795
<b>\$100 Discount for Bronze and Silver Listings</b> if purchased at the time of contract.			
<b>Online Exposure</b>			
<b>Company Name, Booth Number, &amp; Address</b>	✓	✓	✓
<b>Product Categories</b> Choose those that attendees search for	3	5	7
<b>Online Profile Characters</b> Add searchable company information	500	800	1000
<b>Website URL</b> Add website link to eBooth Profile		✓	✓
<b>Product Gallery</b> Detailed descriptions, colored images		2	5
<b>Show Specials</b> Spotlight discounts & giveaways		2	5
<b>Press Releases</b> What's happening at your company		2	5
 <b>Enhanced Booth Listing Icon</b> Shown on floor plan & exhibitor list		✓	✓
<b>Highlighted Booth on the Floor Plan</b> Stand out on the online floor plan			✓
<b>Company Logo</b> Increase your brand recognition. Your booth must be 20x20 or larger.			✓
<b>Video Uploads</b> Tell your story with video. Videos must be reviewed by Academy.			1
<b>Complimentary Enhanced Mobile App Listing with an Enhanced Booth Listing</b>			

Exhibitors with an Enhanced Booth Listing are listed with a special icon that makes their listing pop in the list as well as on the event map.

### Premium Placement

- Appear at the top of Search Results
- Includes a Silver Listing

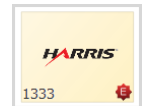
**\$500 discount** if purchased at the time of contract  
LIMITED positions available

**\$1,495**

### Additional Digital Promotions

#### Floor Plan Booth Logo - \$595 Each

Make your booth stand out from others by opting to show your company or product logo in your exhibit booth on the interactive event map.\*



\*Your booth must be a 20x20 or larger.

#### Videos - \$295 (Per Video)

Tell your story with video and engage attendees on a deeper level to get them excited about your products. The videos must be reviewed by Academy.