

**eat
right.** Academy of Nutrition
and Dietetics
Foundation

**Academy of Nutrition and Dietetics Food & Nutrition Conference & Expo (FNCE®)
October 26 – 29, 2019 – Philadelphia, PA**

Academy Foundation Sponsorship Opportunities

Receive Exposure at FNCE!

The Academy of Nutrition and Dietetics Foundation hosts several popular and highly visible events at FNCE®. Sponsorship of these events provide an opportunity for your organization to receive additional exposure during the conference, while supporting the Foundation. The Foundation events are promoted to more than 100,000 nutrition professionals through a variety of digital and print mediums both pre and post-meeting, as well as offering additional touch points on-site.

Academy Foundation Gala

Philadelphia Marriott Downtown (FNCE® Host Hotel)
Monday, October 28, 2019
8 p.m. – 10 p.m.



The Academy Foundation's annual Gala celebration is a reception-style event honoring donors, volunteers and recipients. Academy members of every generation will enjoy food stations, drink tickets, and a dessert table, in a spacious environment with high tables to gather and chat. Reserved table options are available for additional purchase.

Celebrations of live music and dancing, along with Foundation videos and a short program from the Foundation Chair, will comprise the event. Attendance averages 600 to 800 individuals per year and provides a great opportunity for attendees to network, socialize and celebrate the Foundation's success in a festive atmosphere. At *the* social event of FNCE®, attendees will enjoy a great evening, while supporting an important cause! *Cocktail attire encouraged.*

Academy Foundation Sponsorship Opportunities

Table Sponsor **\$2,750**

Support eight Academy student members, Foundation scholarship, award and grant recipients to attend the Foundation Gala.

- Designated reserved table to include eight tickets for Academy student members, Foundation scholarship, award or grant recipients (selected by the Foundation) and two additional tickets to the Foundation Gala for organization's representatives (for a total of ten)
- Donor listing in email promotion sent to target group
- Table donor support listing in virtual Foundation Gala program book

Sponsor **\$3,500**

- Designated reserved table of 10 to the Foundation Gala
- Organization logo recognition on-screen as part of Foundation Gala presentation
- Supporter Recognition Signage (provided by Foundation) at Foundation Gala
- Supporter listing in virtual Foundation Gala program book
- Supporter recognition in Foundation Gala promotion included in FNCE® attendee newsletter.
- Supporter listing on FNCE® flyer inserted in Foundation donor thank-you acknowledgements July-October
- Supporter listing on the Foundation website
- Supporter listing in Foundation sponsor thank you ad in the Journal of the Academy of Nutrition and Dietetics (if secured by September 20, 2019)
- One invitation for Foundation Donor Reception held during FNCE®

Product Sponsor **\$5,000**

All recognition included in above Sponsor level, plus:

- Additional invitation for Foundation Donor Reception held during FNCE®
- Product sampling opportunity (corkage fees may apply)
- Recognition signage at food/beverage station
- Inclusion of a non-branded recipe in virtual Foundation Gala program book
- Half-page ad in virtual Foundation Gala program book (if secured by September 20, 2019)

Spokesperson Sponsor **\$7,500**

Support the Academy Spokespeople to attend the Foundation Gala. Spokespeople for the Academy of Nutrition and Dietetics are the leading experts on all questions of food and nutrition, providing science-based commentary, story ideas and background. Spokespeople are skilled at speaking with the media and excel in translating nutrition science into information consumers can easily understand and apply to their everyday lives. Located in the nation's largest media markets and with expertise in the most topical nutrition areas, Academy spokesperson can speak on both general topics as well as expertise in specialty areas of nutrition.

- Three designated reserved tables for Academy Spokespeople to include three additional tickets to the Foundation Gala for organization's representatives (for a total of 30)
- Donor listing in email invitation to Spokespeople (sent by Academy)
- Table donor support listing in virtual Foundation Gala program book