



**Academy of Nutrition and Dietetics VIRTUAL Food & Nutrition Conference & Expo™ (FNCE®)
October 17 – 20, 2020**

Academy Foundation Sponsorship Opportunities

Receive Exposure during FNCE®!

As this year's FNCE® goes virtual, take advantage of this exclusive opportunity to engage with credentialed food and nutrition practitioners by sponsoring one of the Academy Foundation events. Our members are excited for this virtual opportunity and these events provide access to a captive audience during the conference. The Foundation events are promoted to more than 100,000 nutrition professionals through a variety of digital print mediums. Receive additional exposure during the virtual conference while supporting the Foundation!

Foundation Nutrition Symposia

Saturday, October 17, 2020



Sponsorship for one of these two 60-minute continuing education events is available for the right sponsor. The symposia are open to registered FNCE® attendees for a nominal donation. Topics can include new research and industry insights or may be a training session on highly sought-after topics such as leadership or communications with FNCE® attendees.

Sponsor Benefits Include:

- Exclusive sponsorship of noncommercial session to present new research and science-based nutrition information, per Academy Review and approval
- Polling feature for up to two questions and Q&A opportunity
- Session recorded and available on Academy's FNCE® On-Demand platform for future viewing by all registrants for up to 12 months post meeting.
- Opportunity to receive findings from standard evaluation available to all symposium attendees
- Session prominently listed and promoted on Foundation and FNCE® section of website, www.eatright.org/fnce
- Session promoted on FNCE® virtual platform
- Inclusion of company on banner at virtual Foundation booth
- Sponsorship listing in Foundation FNCE® event ad in the *Journal of the Academy of Nutrition and Dietetics* (if secured by August 17, 2020)

- Sponsor recognition in event promotion included in pre-FNCE® attendee newsletter
- Mention of support in Foundation section of *Eat Right Weekly* all-member e-newsletter
- Sponsorship listing in Foundation sponsor thank-you ad in the *Journal of the Academy of Nutrition and Dietetics*
- Listing in 2020-2021 Academy/Foundation Annual Report
- Listing in Foundation Supporter Ad in the September 2021 issue of the *Journal of the Academy of Nutrition and Dietetics*

*Sponsorship investment: \$25,000
(sponsor responsible for speaker honorarium)*

Academy Foundation Virtual 5K Run/Walk

At attendees' leisure throughout the conference



Support and encourage FNCE® attendees to take a break from their computers and get some physical activity throughout the conference. The Academy Foundation Virtual 5K Run/Walk allows attendees to complete this race on their time frame and own terms - indoor or outdoor, morning or evening. These challenges are designed to motivate attendees to move more, while also providing you an opportunity to support the Academy Foundation. Participants will be charged a \$35 registration fee and be encouraged to raise pledges and post pictures on social media. Each participant receives a commemorative event t-shirt and race bib with sponsor logo.

Sponsor Benefits Include:

- Company listed on event t-shirt
- Company listed on event race bib
- Event prominently listed and promoted on Foundation and FNCE® section of website, www.eatright.org/fnce
- Event promoted on FNCE® virtual platform
- Inclusion of company on banner at virtual Foundation booth
- Opportunity for company to promote event at virtual FNCE® booth
- Sponsorship listing in Foundation FNCE® event ad in the *Journal of the Academy of Nutrition and Dietetics* (if secured by August 17, 2020)
- Sponsor recognition in event promotion included in pre-FNCE® attendee newsletter
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- Listing in 2020-2021 Academy/Foundation Annual Report
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Sponsorship investment: \$10,000

All proceeds benefit the Academy Foundation, the philanthropic arm of the Academy. The Academy Foundation is the only charitable organization devoted exclusively to supporting nutrition and dietetics professionals to help consumers create healthier lifestyles. The organization makes a difference through scholarships, awards, fellowships, and research grants, building upon past successes and its expanded role on the global stage, while maintaining national education and research efforts. The Academy Foundation's programs make a significant impact on the Academy's nearly 100,000 members in the areas of prevention and well-being, health care and health systems, and food and nutrition safety and security.

For more information, contact Susie Burns at 312-899-4752 or sburns@eatright.org.