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Terms and Conditions

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The Academy's Food & Nutrition Conference & Expo® (FNCE®) marks, graphics and assets may be downloaded or posted from the Academy's social media toolkit and shared via social media and non-commercial digital media, as well as in editorial (newsletters, blogs, web posts, articles) to promote the conference.

With limited exceptions (see below), Food & Nutrition Conference & Expo® (FNCE®) marks, graphics and assets may not be added to any non-commercial promotional items, assets or toolkits — regardless of source, audience or intent. Under no circumstance may the Food &

Nutrition Conference & Expo® (FNCE®) marks, graphics and assets appear on any commercial (for sale) materials.

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Permission is granted to conference participants — Speakers, Moderators and Attendees — to use the Food & Nutrition Conference & Expo® (FNCE®) marks, graphics and assets for the purpose of promoting the conference, sessions, speakers, Expo and official FNCE® events and activities. Conference participants agree to cease or modify use of the marks upon the Academy's request. The Food & Nutrition Conference & Expo® (FNCE®) marks and associated Academy graphics and assets may not be altered in any way, including cropping out any graphical elements.

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Permission is granted to broadcast media and publishers for use of the marks "Food & Nutrition Conference & Expo®" and "FNCE®" for the purpose of publicity or coverage of the conference. The Food & Nutrition Conference & Expo® (FNCE®) marks and associated Academy graphics and assets may not be altered in any way, including cropping out any graphical elements.

For Exhibitors

Upon full execution of a FNCE® Exhibitor Agreement, permission is granted to current exhibitors to use the Food & Nutrition Conference & Expo® (FNCE®) marks for the purpose of promoting their booths and Expo activities. See following examples:

- *Company Name is an exhibitor at the Food & Nutrition Conference & Expo®*
- *Stop by the Company Name booth at the Food & Nutrition Conference & Expo®*

Please refrain from using the Food & Nutrition Conference & Expo® (FNCE®) trademarks in the titles or names of your activities and promotions at FNCE®. For example, the following is not allowed:

- *Company Name's FNCE® Breakfast Meeting*

An acceptable alternative would be:

- *Company Name's Breakfast Meeting at FNCE®*

No exhibitors may use Food & Nutrition Conference & Expo® (FNCE®) logos, graphics or assets, nor the Academy's trademarked logos ("eatright," "eatrightPRO" or any other Academy mark) in any manner, including but not limited to literature, pamphlets, websites, social media sites,

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Note: The above permission does not apply to companies, organizations or representatives who are not confirmed FNCE® Exhibitors, and protection of Academy trademarks and copyrights are enforced to the fullest extent of the law. The Food & Nutrition Conference & Expo® (FNCE®) marks and associated Academy graphics and assets may not be altered in any way, including cropping out any graphical elements.

For Academy Organizational Units

As organizational units of the Academy, all dietetic practice groups; member interest groups; commissions (ACEND and CDR); and committees, taskforces and teams thereof shall uphold this Trademark and Copyright policy and adhere to the internal Food & Nutrition Conference & Expo® Style Guide.

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