Food & Nutrition Conference & Expo™ (FNCE®) returns to in-person in 2022! We invite you to exhibit at FNCE®, the world’s largest meeting of food, nutrition and dietetics professionals.

Connect and engage with thousands of food and nutrition professionals over 3 days.

Conference Dates: October 8 – 11, 2022 | Expo Dates: October 9 – 11, 2022
Orange County Convention Center, Orlando, FL

EXHIBIT AT FNCE®

FNCE® provides an unmatched resource for gathering the latest information and innovations related to food, nutrition and dietetics. Connect, engage and showcase products and services with nutrition and dietetics professionals in the Expo Hall. FNCE® continues to expand, attracting a wider audience of professionals, including dietitians, sports, health and nutrition professions, chefs and students.

**ATTENDING THE EXPO IS CONSISTENTLY RATED AS ONE OF THE TOP REASONS FOR ATTENDING FNCE®**

- 79% of FNCE® attendees visited the Expo in 2021 to learn about new products and services.
- 65% plan to continue to visit the virtual Expo Hall after FNCE®
- 38% Compare products and services before recommending them
- 42% To earn CPE hours/credits

**ATTENDEES FOUND THE FOLLOWING VALUABLE WHEN VISITING VIRTUAL EXPO BOOTHS**

- 55% Receiving nutrition educational materials for clients
- 60% Learning about research
- 55% Opportunity to receive samples

**ATTENDEES TOOK THE FOLLOWING ACTIONS WHEN VISITING THE VIRTUAL EXPO BOOTHS**

- 50% Learned new information about companies
- 41% Signed up for samples
- 60% Downloaded materials
- 56% Watched a video

Source: FNCE® 2021 Attendee Survey
**WHY EXHIBIT AT FNCE®?**

- Interact with attendees looking to learn about products and services they can recommend/purchase
- Build brand awareness
- Boost your presence in the industry
- Strengthen relationships with nutrition and dietetics professionals
- Generate leads with highly engaged professionals
- Full conference registration
- Non-compete Expo Hall hours
- Attendee engagement activities in the Expo Hall:
  - Learning & Culinary Studio
  - Poster Sessions
  - Fitness activities
- Additional marketing and FNCE® advertising opportunities available only to exhibitors

**MEET OUR ATTENDEES**

<table>
<thead>
<tr>
<th>PRIMARY AREA OF EMPLOYMENT</th>
<th>BUYING POWER</th>
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</thead>
<tbody>
<tr>
<td>24% Clinical Nutrition</td>
<td>Final Decision Maker/Recommender/Influencer</td>
</tr>
<tr>
<td>13% Consultation and Private Practice</td>
<td>52%</td>
</tr>
<tr>
<td>13% Other</td>
<td></td>
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<tr>
<td>12% Education/Research</td>
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<tr>
<td>7% Community/Public Health</td>
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<tr>
<td>4% Foodservice</td>
<td></td>
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<tr>
<td>3% Other (non-profit)</td>
<td></td>
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<tr>
<td>2% Food Manufacturer/Distributor</td>
<td></td>
</tr>
<tr>
<td>2% Other (for-profit)</td>
<td></td>
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<tr>
<td>20% Student/Intern</td>
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</tbody>
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**YEARS IN PRACTICE**

- 11% 1-5 Years
- 21% 6-14 Years
- 47% 15+ Years
- 14% Retired
- 7% Students

Sources: FNCE® 2021 Attendee Survey and FNCE® 2021 Attendee Data

Registered Dietitian Nutritionists (RDNs) are food and nutrition experts who translate the science of nutrition into practical solutions for healthy living.

**LEARN MORE.**

For additional information contact:
Doreen Bonnema, FNCE® Exhibit Manager | 312-265-9653 or doreen@corcexpo.com
EXHIBIT SPACE RATES

The Expo Hall has Premium and Regular booth locations.

- Premium booth 10x10 rate: $3,500
- Regular booth 10x10 rate: $3,100
  - Additional $200 charge for each open corner for the regular booths.

<table>
<thead>
<tr>
<th>Inline Booths</th>
<th>Regular</th>
<th>Premium</th>
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</thead>
<tbody>
<tr>
<td>10’ x 10’</td>
<td>$3,100</td>
<td>$3,500</td>
</tr>
<tr>
<td>10’ x 20’</td>
<td>$6,200</td>
<td>$7,000</td>
</tr>
<tr>
<td>10’ x 30’</td>
<td>$9,300</td>
<td>$10,500</td>
</tr>
<tr>
<td>Corner</td>
<td>$200</td>
<td>N/A</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Island Booths</th>
<th>Regular*</th>
<th>Premium</th>
</tr>
</thead>
<tbody>
<tr>
<td>20’ x 20’</td>
<td>$13,200</td>
<td>$14,000</td>
</tr>
<tr>
<td>20’ x 30’</td>
<td>$19,400</td>
<td>$21,000</td>
</tr>
<tr>
<td>20’ x 40’</td>
<td>$25,600</td>
<td>$28,000</td>
</tr>
<tr>
<td>30’ x 40’</td>
<td>$38,000</td>
<td>$42,000</td>
</tr>
</tbody>
</table>

*Regular island booth prices include corner charge.

EXHIBITOR ELIGIBILITY

The Academy Expo is open to exhibitors whose products, programs and services relate to the food, nutrition and dietetics profession. All first-time exhibiting companies are reviewed based on the Academy’s Exhibitor Eligibility Guidelines.

WHAT'S INCLUDED:

- Description of your products/services listed in the online Interactive Floor Plan and the FNCE® Mobile App
- Full conference badge based on the size of your booth
- Booth badges based on the size of your booth
- Identification sign and booth floor stickers
- 24-hour perimeter security
- 8’ High back drape
- 3’ High side rail drape

Note: Carpeting/floor covering is mandatory for all Exhibitor booth spaces. Carpeting, furnishings and utilities are not provided with your booth but can be ordered separately.

EXHIBITOR BADGES

Full Conference Badges
Access: The Expo Hall during set-up, tear-down, show hours and FNCE® educational sessions.

Exhibitor Booth Badges
Access: The Expo Hall during set-up, tear-down, show hours, and the opening and closing sessions.
SCHEDULE OF EVENTS (schedule subject to change)

EXPO SET-UP
Thursday, October 6  9 a.m. – 4:30 p.m.
Friday, October 7  8 a.m. – 4:30 p.m.
Saturday, October 8  8 a.m. – 6 p.m.

EXPO HOURS
Sunday, October 9  9 a.m. – 3:30 p.m.
Monday, October 10  9 a.m. – 3:30 p.m.
Tuesday, October 11  9 a.m. – 1 p.m.

EXPO TEAR-DOWN
Tuesday, October 11  1 p.m. – 6 p.m.
Wednesday, October 12  8 a.m. – 12 p.m.

CONTACT INFORMATION

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Reserve Your Booth Space Now!

STAY CONNECTED
www.eatrightfnce.org/exhibitors