

Your Employees Must Attend FNCE®

Organizations that succeed will do so because of a deep and abiding understanding that elevating engagement in large part boils down to facilitating the career development employees crave. And the good news is that it doesn't have to be complicated. The solution lies in the ability to see career development through the eyes of your employees.

FNCE® goes beyond just offering CPE. Employees at all levels can cultivate and advance their knowledge, which directly benefits your organization's success.

Here are the top 5 reasons why you should invest in FNCE®:

1. Networking

You can't put a price on the opportunity to interact with other professionals in the field. At FNCE®, employees will meet and converse with fellow industry experts and make lasting connections."

2. Skills Development

FNCE® features diverse learning opportunities from industry experts and influencers, including presentations that aim to teach attendees new skills, best practices and actionable ways to achieve long-term success. Your employees will return with new tools and ideas to incorporate in their day-to-day workflow.

3. Content Creation

Before the rise of blogs and social media, employees attended events strictly to learn new information. Now, they can be active participants and create one-of-a-kind content, during and after the event.

4. Brand Awareness

Your employees represent your brand at FNCE®. When your company has a presence at FNCE®, it establishes your brand as a recognizable and important player in nutrition and dietetics.

5. Inspiration

Attending FNCE® provides your staff with a great opportunity to step away from the day-to-day routine of work, and experience something fresh and exciting!

Make the decision to send your employees to this year's Food & Nutrition Conference & Expo™. FNCE® meets the learning needs of all professionals by offering continuing professional education units (CPEUs) from the leading experts in nutrition.

Learn more about our group registration rate. Email fnce@eatright.org.