

OFFICIAL STATEMENT FROM VISIT ORLANDO

Orlando has always been and will continue to be a diverse, welcoming and inclusive community. Orlando has been a pioneer in LGBTQ+ tourism dating back to the original Gay Days in 1991 and was named the first-ever “City of the Year” by GayCities.com.

As Visit Orlando, we worked closely with our local community and board to launch a new vision for our organization: To be the most visited, welcoming, and inclusive travel destination in the world. In addition to the new vision, we launched a new three-year strategic plan that incorporates diversity, equity, and inclusion as a key pillar. We have also relaunched a multicultural campaign to reach diverse audiences and strengthened our partnerships with local organizations, including several LGBTQ+ organizations.

Over the past five years, we have provided resources and support to the One Pulse Foundation and the Pulse Memorial to provide our visitor research data, as well as marketing and publicity support, and recently welcomed the Founder of the onePULSE Foundation onto our Board of Directors.

Visit Orlando also supports the LGBTQ+ business community through involvement and membership with The Pride Chamber, and has collaborated and offered resources to the local Come Out with Pride, The Pride Chamber, and the Orlando One Alliance, coalition of more than 30 Orlando LGBTQ+ organizations.

We are proud of our commitment to DE&I and will continue to be a strong voice in the community.



6277 Sea Harbor Dr. Suite 400
Orlando, FL 32821