

5,673

nutrition and dietetics professionals attended the **Food & Nutrition Conference & Expo®** in 2022, representing **63** countries, **50** states, District of Columbia and Puerto Rico.

right Academy of Nutrition and Dietetics

FNCE® 2023

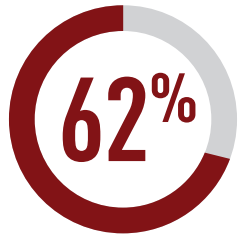
Food & Nutrition Conference & Expo®

Denver, CO | October 7-10

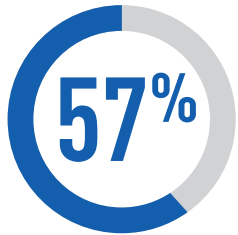
ATTENDING THE EXPO is Consistently Rated as one of the Top Reasons for Attending FNCE®



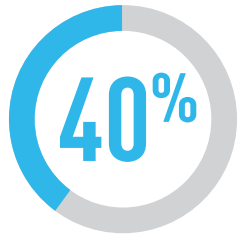
of FNCE® attendees visited the Expo in 2022 to **learn about new products and services**



visited the Expo to **interact face-to-face** with company representatives

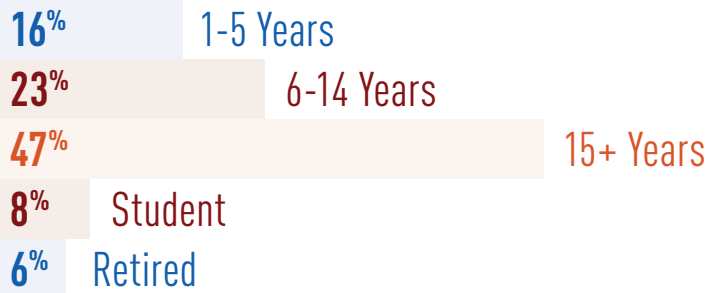


compare products and services **before recommending** them



compare products and services **before purchasing** them

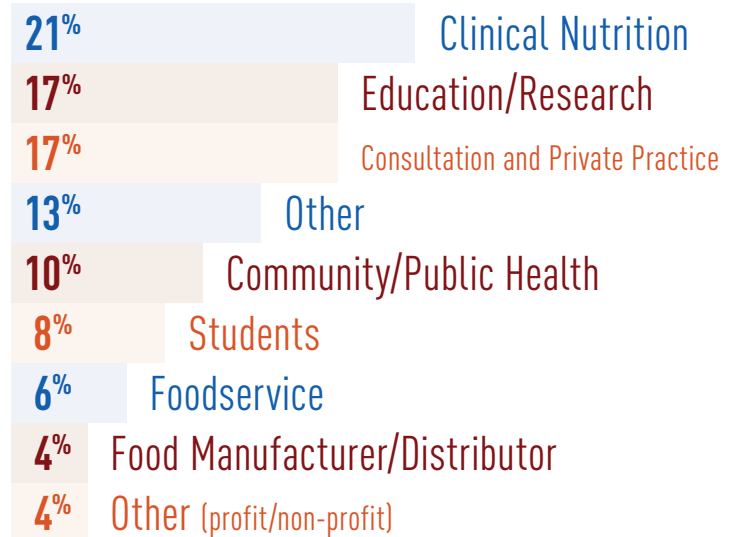
Years in Practice



Buying Power

54% of attendees are **recommenders/final decision makers**
75% of attendees spent **2-10** hours in the **Expo Hall**

Primary Area of Employment



What Attendees Valued: Top 5



Sources: FNCE® 2022 Attendee Survey and FNCE® 2022 Attendee Data